



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

Campus Recruitment - 2018 Batch

Company	18150 (Company Name & Ranking will be disclosed during PPT)		
Joining Date	Immediate		
Job Title	Profile 1: Programmer Analyst Profile 2: Digital Marketing		
Eligible Degrees	B.Tech / MCA		
Eligible Branches	CSE/ IT		
Eligibility Criteria	10th	-	70% & Above
	12th	-	70% & Above
	Graduation	-	65% & Above
	Post-Graduation	-	65% & Above
Location	Delhi NCR		
Compensation (CTC)	First six months INR 10,000 per month after that 3.00 LPA		
Round of Interview	1. Written Test 2. Technical Interview 3. HR Round		
Roles & Responsibilities	Profile 1: <ul style="list-style-type: none">Working knowledge of a programming language and core concepts of data structures, algorithms and databases would be requiredDesign experienceBig Data, Block chain concepts Profile 2: <ul style="list-style-type: none">Work with team members to develop + understand digital marketing strategies that will meet client objectivesDevelop + write marketing content executions to be deployed across partner social media channelsLearn SEO best practices and write meta content to support client SEO initiativesAnalyze reports to create insights that will help drive digital marketing content strategiesCreate and implement tracking code designed to measure social content executionsWork with SEO tools and platforms to create keyword maps for client websitesProficient in managing large amounts of data + ability to interpret + extract meaningful insight from data		
Other Desired Skills / Competencies	<ul style="list-style-type: none">Strong writing skillsCommunicate effectively in both written + verbal form		

How to Apply?	<p>Interested & eligible students need to click the link given below</p> <p>Click here to apply</p> <p>Latest by 17th June 2018 by 5:00 PM</p> <p>Late entries will be automatically deleted.</p>
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My Best Wishes are with you!

Dr. Ajay Rana
Advisor